



# Geelong Football Club

## Schedule for the 2021 Cats Membership Promotion

Promotion	70k Giveaway Promotion
Promoter	The Promotion will be conducted by the Geelong Football Club Limited (ABN 67 005 150 818) of GMHBA Stadium, Kardinia Park, La Trobe Terrace, Geelong, Victoria, 3220 ("the GFC"). The GFC is a not-for-profit organisation.
Permit Numbers	NSW TP/01237 // ACT TP 21/01321 // SA T21/1190
Entry Restrictions	<p>Entry is restricted to Australian residents who are both:</p> <ul style="list-style-type: none"><li>(a) 2021 Geelong Cats Members (subject always to any exclusions) during the Promotional Period; and</li><li>(b) at least 18 years or older at the time of Entry.</li></ul> <p>For the purposes of this Promotion, a "2021 Geelong Cats Member" means, the holder of a current valid Geelong Cats Membership product which is financially paid and valid for the 2021 AFL Premiership Season (commonly referred to as "Member(s)").</p> <p>The following 2021 Geelong Cats Members are excluded from Entry (a) Members under the age of 18 years, (b) Corporate business Members (ABN holders); (c) Companion Members; (d) Overseas Members (residing outside Australia); (e) Complimentary Members; and (f) the Promoter's employed staff, players, directors.</p>
Promotional Period	<p>Promotion Open date: 4 August 2021 at 06:00am (AEDT)</p> <p>Promotion Close date: 28 August 2021 11:59pm (AEDT)</p>
Competition Procedure	<p>1. Entrants must:</p> <ul style="list-style-type: none"><li>(a) register, renew or otherwise sign up or purchase a 2021 Geelong Cats Membership on or before the Promotion Close Date;</li><li>(b) alternatively, any person who holds a 2021 Geelong Cats Membership at the Promotion Close date will automatically be entered by the Promoter.</li></ul> <p>2. All valid entrants will go into the Prize Draw at the Promotion Close date.</p>
Prize Draw	<p>The Promoter will hold draws on a rolling basis over four (4) consecutive Fridays in August 2021 of all eligible entrants to determine the winner of each of the 70 prizes listed below as follows:</p> <p><b>Draw 1</b></p> <p>On 6 August 2021 at 10:00AM (AEDT) the Promoter will hold a draw of all eligible entrants, to determine the winner of prizes 31 – 60.</p> <p><b>Draw 2</b></p> <p>On 13 August 2021 at 10:00AM (AEDT) the Promoter will hold a draw of all eligible entrants, to determine the winner of prizes 9 – 10 and prizes 11 – 30.</p> <p><b>Draw 3</b></p> <p>On 20 August 2021 at 10:00AM (AEDT) the Promoter will hold a draw of all eligible entrants, to determine the winner of prizes 2 &amp; 3, 4, 5, &amp; 6, 7 &amp; 8, 61 – 65 &amp; 66 – 70.</p> <p><b>Draw 4</b></p> <p>On 28 August 2021 at 10:00AM (AEDT) the Promoter will hold a draw of all eligible entrants, to determine the winner of the Major Prize, being prize 1.</p> <p>Eligible entrants are not required to be present at the draws.</p> <p>Method: Random computerised draw</p> <p>Details: Draw to be conducted at GMHBA Stadium, Kardinia Park, La Trobe Terrace, Geelong, VIC, 3220.</p> <p>Winners of each prize will be notified by telephone or email within two (2) business days of the date of the relevant draw. SA Electronic Draw System Approval No. 1305</p> <p>Scrutiniser: All Draws will be conducted in the presence of representatives of the Promoter, together with an independent witness acting as a scrutiniser, who is not associated with the conduct of the Draw.</p> <p>If the winner does not claim the Prize from the Prize Provider within one hundred and twenty (120) days of notification from the Promoter of the Major Prize Draw, the winner forfeits the right to the Prize and the Promoter will conduct a re-draw at the Promoter's premises on 17 January 2022 at 10:00AM to determine the new winner in accordance with these terms. In the case of a re-draw, the new winner is entitled to the Prize. There is only one winner for each prize. Any re-draw will be conducted in accordance with these terms and conditions.</p>

Prize Details and Prize Provider

Please note: The Prizes are subject to the terms and conditions imposed by the Promoter, and other Prize Provider or suppliers. See Prize Details for specific limitations and restrictions.

There are a total of seventy (70) prizes as follows:

**Prize 1:**

Major Prize – one (1) Ford Puma vehicle (EU)

- 5 Door SUV;
- ST-LINE;
- 1.0L Petrol;
- 7 Speed Auto;
- Desert Island Blue;
- Cloth St-Line;
- 2021 Plated;
- Includes all on-road costs (dealer delivery and statutory charges, 12 months' registration and stamp duty);
- Does not include comprehensive insurance or any other accessories not specified.

Value is \$37,328 driveaway

The Prize Provider for prize 1 is Ford Motor Company of Australia Limited (ACN 004 116 223) ("Ford"). Additional insurance, options, fuel and all other ancillary costs associated with the Major Prize and its use are the responsibility of the Winner.

**Prize 2 & 3:**

Attendance at GMHBA Open Air Box for Geelong Cats home game at GMHBA Stadium for prize winner and seven (7) guests (making a total of eight (8) people).

Total of two (2) One Open Air Box prizes being one each for prize 2 & 3.

**Prize 4, 5 & 6**

Option to be included in a version of the Geelong Cats AFL Men's or AFLW 2022 Team photo (at the selection of the Promoter) and receive a copy of the said version of the photo.

Total of three (3) team photo prizes one each for prizes 4, 5, & 6.

**Prize 7 & 8:**

AFL football signed by the 2021 Geelong Cats AFL men's team.

Total of two (2) footballs one each for prizes 7 & 8.

**Prize 9 & 10:**

Upgrade in membership to include a Social Club Membership.

Total of two (2) social club membership upgrades one each for prizes 9 & 10.

**Prize 11 – 30:**

Membership upgrade to the value of \$200.

Total of twenty (20) membership upgrades with one each for prizes 11 – 30.

**Prize 31 -60:**

Dangerzone on field match day boundary viewing experience.

Total of thirty (30) Dangerzone viewing experiences with one each for prizes 31 – 60.

**Prize 61 – 65:**

Double pass to the 2022 Carji Greeves Medal night.

Total of five (5) double passes with one each for prizes 61 – 65.

**Prize 66 – 70:**

Right to nominate a child mascot (under the age of 14) to run out with the 2022 AFL Men's team at a AFL Men's home game at GMHBA Stadium during the 2022 Season.

Total of five (5) child mascot experiences with one each for prizes 66 – 70.

The Winner must collect their prize from a Ford dealership closest to the Winner's place of residence in Australia. The location of dealership will be notified to the Winner in writing within ten (10) business days of the Major Prize Draw. If the Winner is unable to collect the car from the specified dealer, they will need to make their own delivery arrangements with the dealer at their own cost. The date of prize collection is subject to availability of the vehicle but must be within one hundred and twenty (120) days from the date of notification of the Winner.

Any costs incurred in collection of the prize are the sole responsibility of the Winner. Any number plate details used in promotional material are representational only. Neither the Promoter nor Ford accepts any responsibility for any tax liabilities that may arise from winning or receiving the benefit of Major Prize.

The prize will be supplied as described. If the Winner wishes to purchase additional features or upgrades to the Prize, then they must liaise directly with the Ford dealer in that regard and will be solely responsible for any associated costs. The vehicle details as stated in these terms and conditions are not negotiable. No additional features or upgrade of the vehicle will be undertaken by the Promoter or Ford.

The Winner must provide all information and sign all documents necessary to enable the specified Ford dealer to register the vehicle in the name of the Winner prior to collection. Receipt is subject to the Winner being able to lawfully take possession of the Prize and comply with all registration and compulsory third-party insurance requirements of the state/territory in which the Winner collects the Prize.

The Promoter will not be liable for any damage to or delay in transit of the Prize. Neither the Promoter nor Ford will be responsible or liable if the Major Prize Winner provides the Promoter with inaccurate or incorrect details for the transferring of the Major Prize by the Promoter.

Total Prize Pool	Up to \$71,026
Additional Information & Terms	Prize Details: All Prize(s) will be awarded as specified in the Prize Details. If a Prize is unavailable for any reason, the Promoter, at its discretion, may substitute it for another item of equal or higher value. The Prize(s) are subject to any prize restrictions specified in this Schedule subject to the relevant state authorities that have granted the licence. All Prizes or parts of the Prize(s) are subject to availability, non-transferable and non-exchangeable, must be used on any dates specified in these terms and conditions or as stipulated by the prize provider and are not redeemable for cash unless cash is specified. The Promoter will not be responsible or liable if for any reason beyond their reasonable control any element of any prize is not provided. The Promoter will not be liable for any damage to or delay in transit of prizes, or for any compensation in relation to those prizes.
Notification	Each winner will be notified by telephone or email, within two (2) business days of the relevant Prize Draw.
Publication of Winners	Prize winner's details will be published on the Website for a period of 28 days, and in a circulating Australian newspaper on Monday 30 September 2021. In the case of a redraw, the new winner's prize details will be published on the Website for a period of 28 days, and in a circulating Australian newspaper on Monday 21 January 2022.

CONDITIONS OF ENTRY

1. Instructions and information on how to enter form part of these Conditions of Entry. Participation in this Promotion constitutes acceptance of these Conditions of Entry (and Schedule).
2. To the extent that there is any inconsistency between these Conditions of Entry and the Schedule; these Conditions of Entry will prevail.
3. In these Conditions of Entry,
  - a) all references to Contestants to the Promotion, has been given the meaning of any entrant, finalists, registered participant, prize winners, and/or contestant.
  - b) any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
4. By submitting an entry into this Promotion, entrants warrant that they have read, understand and agree to be bound by these Conditions of Entry and the Schedule.
5. The Promoter may (subject to State Regulations) vary the terms of, or terminate, this Promotion at any time at its absolute discretion without liability to any contestant or other person. The Promoter will not award the prize if the Promotion is terminated.
6. The Promoter's decisions in connection with the Promotion are final and no correspondence will be entered into.

Eligibility & Exclusions

7. Eligibility to enter the Promotion is subject to the Entry Restrictions. Contestants must at all times comply with the Entry Restrictions. Those Entrants who have not complied, will be disqualified and/or ineligible to redeem a Prize.
8. Contestants are required to take full responsibility for ensuring that they meet the Eligibility Criteria and that they comply with these Conditions of Entry.
9. Contestants warrant that they are entering this Promotion in a wholly private nature and are not entering on behalf of a business or enterprise activity.
10. Should a Contestant's contact details change during the Promotion Period, it is the Contestant's responsibility to notify the Promoter. A request to access or modify any information provided in an entry should be directed to the Promoter.
11. The Promoter and/or its representatives may conduct security and/or verification checks (including enforcement of the Verification Requirements) in their absolute discretion to determine the bona fides of an entrant's eligibility to enter the Promotion.
12. Unless otherwise stated in these terms and conditions, no person may participate in this Promotion on behalf of any third party. Any person who is discovered to have used or attempted to use more than one name in entering the Promotion will be disqualified from participating in the Promotion and/or redeeming a prize.
13. The Promoter reserves the right to exclude any persons from the Promotion on the ground of their medical condition or history, for the safety of the Promoter's staff members or others or for any other reason, for example bringing the Promoter's brand into disrepute. The Promoter also reserves the right to disqualify a Contestant for any reason (including but not limited to):
  - a) That person's medical condition or history.
  - b) The preservation of the safety of the Promoter's staff members or any other person or because the Promoter deems that the behaviour of a person may bring the Promoter's brand into disrepute.
  - c) If a person is deemed by the Promoter to not be eligible to enter or to win.
  - d) If at any stage a person engages in, causes or incites physical violence (e.g. punching, slapping), inappropriate, illegal, unsocial or unsafe behaviour; and/or
  - e) If the safety of any of the Promoter's staff member is compromised.

Entry & Competition Procedure

14. The Promotion will be conducted during the Promotion Period.
15. Contestants may enter this Promotion in accordance with Competition Procedure.
16. Games of Chance - Prize Draw: If a Prize is awarded via a prize draw; or a random element being a game of chance; the draw will take place in accordance with the Draw Details. The Promoter will conduct random computerised draw of all eligible entrants to determine prize winners. All draws will be conducted in the presence of representatives of the Promoter, together with a witness of the Promoter draws in

accordance with state required scrutineering and supervision requirements (as relevant). For any Major Prize Draw with an Event, Finalists (or the Finalist's appointed proxy) must be in attendance at the Major Prize Event and witness the draw to determine a Winner. Attendance is mandatory.

17. Maximum Entries: Entrants can enter the Promotion up to the Maximum Entries. Unless stated otherwise in the Schedule, an entrant can only win once during the Promotional Period. Entries must be submitted separately, and each Entry must individually meet the entry requirements and be subject to the Entry Restrictions. Automated and computer-generated entries or entrants with multiple aliases will be disqualified.

Prize Information & Winners

18. Information and details about Prize(s) are set out in the Schedule. Prize values are accurate as at the commencement date.
19. All other costs, fees, charges or expenses associated with the Prize(s), which are not specified in the Schedule, are the responsibility of the winner(s) and any Travel Companion.
20. All prizes are non-transferable and non-exchangeable or redeemable for cash, and must be used on any dates specified in these terms and conditions by the Promoter.
21. All prize values are the recommended retail value as provided by the supplier, are in Australian dollars and are correct at the time of printing. The Promoter takes no responsibility for variations in the prize value.
22. No other costs will be included and all expenses (including, but not limited to, the costs of transport to and from a prize venue and meals), other than those specifically referred to in these Terms and Conditions.
23. The Promoter will not be responsible for any changes in times or dates, or cancellations or rescheduling of events that may prevent the prize winner from redeeming the prize or any part of it.
24. The Promoter will not be responsible or liable if for any reason beyond their reasonable control any element of any prize is not provided. The Promoter may, subject to State regulations, substitute a different prize of equivalent value in place of any prize referred to in these terms and conditions.
25. Where the prize involves the winners' attendance at or tickets to an event, if any part of the event is cancelled, varied or rescheduled for any reason, then at the Promoter's discretion, the entrants and any Travel Companion will forfeit all rights to attend the relevant event and no cash or alternative tickets will be awarded in lieu of that element of the prize.
26. The Promoter will not be liable for the failure of the winner to attend any event for whatever reason, and no cash or alternative tickets will be awarded in lieu of that element of the prize. Obtaining time off work and/or study or related activities to participate in the Promotion and/or a prize will be the sole and absolute responsibility of each contestant.
27. If a prize winner does not take any element of a prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that prize or any part of it.
28. The Promoter reserves the right to request winners to provide proof of identity, proof of residency, proof of age, and proof of a current 2021 Geelong Cats Membership; in order to claim a prize. Proof of identity, residency and/or entry validity considered suitable for verification is at the Promoter's discretion. If a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
29. Database Member – Restricted Entry: The Promoter may specify in the Entry Conditions that edibility of the Promotion is limited to persons registered on a specific membership database managed and owned by the Promoter. The entrant must be a currently registered member of the database at the time of entry and at the time of any prize redemption. The Promoter or its representatives may conduct verification checks of the entrant or winner to determine registration of that membership database to ensure bona fides. In the event that the entrants details do not accord with the details of their registration the Promoter may, at their complete discretion, deem that entrant to be ineligible to enter or to win or to redeem a prize in the Promotion.

Release & Indemnity

30. All Contestants acknowledge that the Promoter may rely on these clauses even after the Promoter has awarded or appeared to have awarded the prize to a person or after a person is announced as a Prize Winner. The Promoter reserves its rights to require return of the prize or payment of its value to the Promoter if this occurs.

31. Contestants proposing to redeem prizes involving participation in the Promotion where it involves travel or participation in an event, may, at the absolute discretion of the Promoter, first be required to execute a Deed of Release and Indemnity in a form prescribed by the Promoter in order to participate further in the Promotion and/or redeem the prize.
32. To the extent permitted by law, all Contestants release from, and indemnify the Promoter against all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in the Promotion including (but not limited to) loss of income, loss of opportunity, personal injury and damage to property, whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
33. The Promoter and its agencies and representatives associated with this Promotion will not be liable for any loss (including but not limited to indirect or consequential loss), damage or personal injury which is suffered or sustained (including without limitation to that caused by any person's negligence) relating to this Promotion or the awarding or taking of the prizes except for any liability which cannot be excluded by law (in which case liability is limited to the minimum amount allowable by law).

#### Australian Consumer Law

34. A winner has rights under the Australian Consumer Law and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These rights include a statutory guarantee that any services provided by the Promoter will be rendered with due care and skill and that any goods will be of acceptable quality. These Conditions of Entry do not exclude, restrict or modify those statutory rights in any way. However, to the extent it is permitted by law to do so, the Promoter makes no representations or warranties, express or implied, other than the Australian Consumer Law, regarding the quality and suitability of the prize awarded under these Conditions of Entry and will not be responsible for breach of any such implied terms.

#### Facebook

35. Entrants release Facebook and its associated companies from all liability arising in respect of the Promotion and acknowledge that: (a) the Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook; (b) any information provided by the entrant in connection with the Promotion is provided to the Promoter and not to Facebook; and (c) any questions, comments or complaints regarding the Promotion will be directed to the Promoter, not to Facebook.

#### Publicity Materials

36. Promoter has the right to publicise, broadcast, film, publish and communicate to the public the names, characters, likenesses or voices of any entrants for any promotion or matter incidental to the Promotion.
37. Contestants may be required by the Promoter to participate in photo, recording, video and/or film session(s) (the "publicity materials") and acknowledge that the Promoter has the right to use such publicity materials in any medium (including, without limitation, the internet) and in any reasonable manner it sees fit, unless that person advises the Promoter at the time of entering the Promotion that he/she wishes to retain his/her anonymity.

#### Copyright

38. By entering this Promotion all entrants:
  - a) assign to the Promoter all rights including present and future copyright in their entry and the publicity materials in all media (including, without limitation, the internet) and whether in existence now or created in the future;
  - b) agree not to assert any moral rights in respect of their entry and the publicity materials (wherever and whenever such rights are recognised) against the Promoter, its assigns, licensees and successors in title; and
  - c) undertake to the Promoter that their entry is not in breach of any third party intellectual property rights.

#### Technical Malfunctions / Tampering

39. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, communication network, computer equipment, software,

technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise, injury or damage to entries or to participants' or any other person's computer related to or resulting from participation in or down-loading any materials in this Promotion. If the Promotion is not capable of being conducted due to circumstances beyond the Promoter's control, including due to any technical or communications problems, the Promoter reserves the right to amend, suspend or cancel the competition subject to approval from any relevant authority.

40. The Promoter reserves the right to disqualify all entries from any entrant who tampers with, or benefits from tampering with, the entry process or the Promotion. Entrants can enter the Promotion once. Automatically- or computer-generated entries will not be accepted.

#### Disclosure of Personal Information:

41. The Promoter may also disclose entrants' personal information to its related bodies corporate, contractors and agencies connected with this Promotion, any prize provider and relevant authorities in the relevant states/territories for the purposes of administering the Promotion, marketing and publicity.

#### Privacy

42. At the time of entry, entrants can also opt-in to receive updates and promotional materials from the Promoter. By opting in, entrants agree that their information will be collected and handled by the Promoter and will be subject to the Promoter's Privacy Policy.
43. By participating in this Promotion, each entrant agrees that the Promoter may use and disclose the personal information provided by the entrant for the purpose of conducting the Promotion or any draw, and for any of the purposes set out in the Promoter's Privacy Policy (available at [www.geelongcats.com.au/privacy](http://www.geelongcats.com.au/privacy)), which contains information about how you may access and seek correction of your personal information or complain about a breach of your privacy, and how the Promoter will deal with that complaint. You can request to access, update or correct any personal information we hold about you by writing to the Promoter's Privacy Officer at (03) 5225 2360 or by sending an email to [privacy.officer@geelongcats.com.au](mailto:privacy.officer@geelongcats.com.au). Any requests to access, update or correct any information should be directed to the Promoter.